

The first annual SDPRC Conference, *Promoting Physical Activity in the Latino Community*, took place on May 11-12, 2006 at the Doubletree Hotel Mission Valley in San Diego, California. There were 83 conference participants representing the following health agencies, community based organizations, and academic institutions or schools:

- American Heart Association
- NHLBI-funded Aventuras Para Niños Research Study Promotoras
- Border View YMCA
- Chula Vista Elementary School District
- Clinicas De Salud Del Pueblo, Inc. from Imperial County
- ECS Headstart
- Family Health Centers of San Diego
- Healthy Eating Active Communities Promotoras
- Health & Human Services Agency, County of San Diego
- Healthy Start Family Resource Center
- Huntsman Cancer Institute from Salt Lake City, Utah
- Joy of Sports Foundation
- MAAC Project
- San Diego and Imperial County Regional Nutrition Network
- San Ysidro Health Center, Health Promotion & Healthy Steps
- San Ysidro School District
- St. Charles Catechetical Center
- UCLA/RAND Center for Adolescent Health Promotion
- University of Arizona Prevention Research Center
- Vista Community Clinic

Approximately, one-third of conference participants were health educators, promotoras, or community health workers and 20% were program managers or coordinators. Approximately 10% were clinical health care workers (RNs, RDs) and the remaining participants identified themselves as administrators, school officials, and having other occupations.

Conference participants were asked to register for the conference as a “team” from their organization. We recommended that teams include the following representatives:

- Agency Administrators
- Health Educators
- Promotoras
- Nurses
- Teachers
- Program Managers/Coordinators
- Social Workers
- Advisory Board Members

Team members were expected to meet at least once prior to attending the training and work together at the training to develop an action plan aimed at promoting physical activity in the local Latino community. Following the training, team members were asked to continue advocating for the adoption, implementation, maintenance, and evaluation of community physical activity promotion programs for the Latino community.